

# Richard Nunes da Silva

I am a Senior Game Designer with more than 8 years of professional experience who loves to design game systems and gameplay loops for entertaining people. Data and metrics are my main tools of the trade.

## PROFESSIONAL EXPERIENCE

### Hyper Hippo, Toronto — Senior Game Designer

2021 - PRESENT

**Roles:** Design Ranks, Design Events, Data-driven design, Data analysis, Monetization improvements, Engagement improvements, Prototyping, KPIs monitoring

### Robots & Pencils, Toronto — Lead Game Designer

2021

**Roles:** Creative Direction, Design Augmented Reality (AR) games, Design Serious games, Game Design Document, Data-driven Design, Level Design, Prototyping features, Project Management.

### SOFTGAMES, Toronto — Game Designer & Producer

2019 - 2021

**Roles:** Design match-3 titles, Data Analysis, Data-driven design, Level Design, Monetization improvements, Player Engagement improvements, Prototyping features, Project Management, KPIs monitoring.

### Laboratory of Learning Objects, Brazil — Game Designer

2015 - 2019

**Roles:** Game Design Document, Balance, Prototyping, Design new features, UI Design, Level Design, Creative Direction.

### Scheffer School, Brazil — Instructor

2013 - 2015

**Roles:** Tutored over 200 students in Game Design and Graphic Design.

## EDUCATION

### Unisinos — MBA in Project Management

Brazil | 2017 - 2018

### Feevale University — Associate's Degree in Digital Games

Brazil | 2009 - 2012

Toronto, Canada

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## SKILLS

Game Systems design

Data-driven design

Game Economy optimization

F2P Monetization strategies

Prototyping

Rational Level Design

Data & KPI analysis

Project Management

UI/UX Design

## SOFTWARE

Unity

Adobe XD

Microsoft Excel & Google Sheets

Machinations

Adobe Photoshop

Adobe Illustrator

Confluence

Jira

3ds Max

## LANGUAGES

English - Proficient

Portuguese - Native

Spanish - Intermediate

French - Beginner